

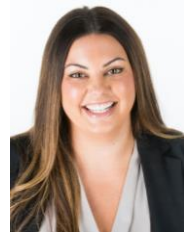
Jessica L. Woods

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About Me

As an experienced and passionate dental professional, with an approachable and friendly nature, I am committed in my desire to foster successful relationships that create positive healthcare outcomes for patients, that also elevate my employer in areas of leadership, collaboration, and compassion.



Career Summary and Highlights

- Passionate about oral health advocacy work, with service in numerous organizations such as: CDHA RDHAP Council; OHAC; OHAC-IE; Alzheimer's OC; AC4OH
- Experienced researching having conducted Oral Health Needs Assessment for Vulnerable Adults in California, Basic Screening Survey of pre-school aged children in San Bernardino County, Dental Transformation Initiative for San Bernardino and Riverside Counties, and Southern Nevada Rural Health Collaborative: Esmeralda, Nye, and White Pine Counties
- Extensive experience presenting engaging, informational, and inspiring oral health content for both in-person and webinar platforms for both dental professionals and non-dental populations
- Co-Authored "A Health Smile Never Gets Old: A California Report on the Oral Health of Older Adults;" (March 2018)
- Current in awareness and understanding of dental industry products, techniques, and cutting-edge innovations
- Skilled in sales and marketing practices of lead development, instilling confidence and trust, and participating in client relations strengthening activities that instill confidence and loyalty
- Committed to mentorship and guidance of next generation oral health professionals through direct one-to-one guidance and larger events such as Opportunities and Sea (July 2016)

Work History

Implant Direct, Envista – Clinical Advisor

2020 – Present

- Prepare new sales representatives and clinical success managers by conducting orientation to clinical application of product portfolio, market trends, and sales processes and provide ongoing resources and assistance
- Improve training effectiveness by designing training curricula and knowledge checks that deploy new approaches and techniques; produce physical and digital education materials
- Manage ongoing training cycles and identify needs for sales skills improvement
- Provide expert scientific and safety-related expertise to QA/RA, product development, and engineering teams to develop risk management/safety monitoring plans
- Manage HHE and CAPA programs and ensure adequate investigation activities are performed and appropriate action are identified and documented
- Participate in regulatory assessment and strategy development meetings. Conduct scientific literature research to substantiate product claims. Prepare and approve regulatory documents
- Work cross functionally with marketing team to ensure customer facing collateral is clinically sound in nature
- Facilitate Problem Solving Process (PSP) training to guide cross OpCo teams in identifying factors that had an impact on performance and formulate countermeasures to prevent reoccurrence

Implant Direct – Clinical Education Supervisor

2017 – Present

- Drive product sales growth of 25% through targeted training experiences to build trust, credibility, and engagement
- Assist in designing, developing, and maintaining training manuals, participant materials, case studies and other course materials, including e-learning modules
- Deliver engaging, interactive learning sessions for internal team members and external stakeholders
- Proactively seek learner feedback to improve user learning experience and develop new content offerings
- Adept at the procurement and management of product inventory used in for hands-on exercises

Nevada Department of Health and Human Services, Division of Public and Behavioral Health, Oral Health Program

– State Dental Hygienist (Interim)

2020 – 2021

- Made recommendations to the Legislature; and revised and created state policies that will expand access to quality oral health care service for three million Nevadans
- Gathered oral health surveillance data and generated detailed reporting regarding oral health activities
- Provided administrative and clinical expertise for the 800,00 Nevadans enrolled in Nevada Medicaid and CHIP for dental benefits

- Southern Nevada Health District** – Dental Health Program Consultant **2018 – 2020**
- First dental hygienist employed with a state health department – SNHD is one of the largest health departments in the country
 - Demonstrated ability to successfully develop, implement, and manage sustainable dental clinic operations
 - Effectively collaborated and partnered with community stakeholders to design and organize complex oral health programming
- Future Smiles** – Public Health Dental Hygienist **2017 – 2018**
- Set goals and objectives, managed priorities, and advanced the organizational mission while working in an autonomous setting
- Center for Oral Health** – Senior Program Manager **2016 – 2017**
- Promote health care system integration by bridging service and organizational gaps
 - Created concept of Virtual Dental Home to provide a range of services, including Intermediate Therapeutic Restorations to those with limited access to oral health care
- Center for Oral Health** – Program Specialist **2015 – 2016**
- Implemented Early Smiles program, providing screenings, fluoride varnish, and education
 - Guided program participants to a dental home
 - Monitored education session outcomes, providing data to First 5 San Bernardino utilizing Persimmony system
 - Collaborated with a variety of community partners to promote awareness, outreach, and increased participation
- Dental Hygiene Direct** – Patient Care Director **2014 – Present**
- Expanded access to care, targeting underserved population and facilitating prevention and education services
 - Developed company business plan, including policies and procedures in harmony with state and federal regulations
 - Created and deployed marketing strategies involving media materials and advertising
 - Initiated, maintained, and leveraged several key community partnerships
- Southern California Family Dentistry** – Dental Hygienist **2013 – 2016**
- Established and implemented dental hygiene department protocols
 - Trained doctors and staff in soft tissue diode laser science and techniques
 - Evaluated and instructed employees on standards of infection control
- Inland Dental Group** – Dental Hygienist **2014 – 2016**
- Coached co-worker on non-surgical periodontal therapy protocols and laser use
 - Handled scheduling conflicts as part of access to care development activities
- West Coast Dental Services** – Dental Hygienist **2011 – 2014**
- Participated in management team presentation that successfully led to partnership with company valued at more than \$139 billion
- West Coast Dental Services** – Oral & Maxillofacial Surgery Assistant **2007 – 2011**
- Supported travelling surgical team, adapting to a wide variety of working environments
 - Assisted in surgical procedures, monitoring patient vitals and intravenous fluids as they were under conscious sedation
- Diamond Bar Periodontics** – Dental Assistant **2009 – 2010**
- Assisted in advanced surgical periodontal procedures
 - Delivered written and oral surgical reports to referring dentists
 - Corresponded with patients regarding follow-up procedures
- City of Hope Medical Center** – Nursing Unit Secretary **2005 – 2007**
- Transcribed physician orders and prepared daily lab and radiography requisitions
- Hanfu Lee DDS** – Dental Assistant **2004 – 2006**
- Handled most traditional chairside and hygiene assistant duties
- John F. Mack, DDS** – Dental Assistant **2002 – 2004**
- Developed real-world dental assisting training and application, while obtaining licensure

Education

A.T. Still University (Mesa, AZ) Master's in public health	2018
Rio Salado College (Tempe, AZ) Community Dental Health Coordinator	2018
West Los Angeles College (Los Angeles, CA) Registered Dental Hygienist in Alternative Practice	2014
West Coast University (Anaheim, CA) BS, Dental Hygiene	2011
Azusa Pacific University (Azusa, CA) Applied Health with Concentration in Business	2007
North-West College (West Covina, CA) Dental Assisting Certificate	2003

Licensure & Certifications

- Problem Solving Process (PSP) Certified Practitioner (2021)
- Community Dental Health Coordinator (2018)
- Public Health Endorsed Dental Hygienists (Nevada)(2017)
- Registered Dental Hygienist (Nevada): NV License 102237 (2017)
- Registered Dental Hygienist in Alternative Practice (California): CA License HAP542 (2014)
- Registered Dental Hygienist (California): CA License RDH25954 (2011)
- Oral and Maxillofacial Surgery Assistant (2009)
- Registered Dental Assistant (California): CA License RDA64252 (2005)
- BLS Health Care Provider (Current)
- Soft Tissue Diode Laser Certification (2012)
- Western Regional Examination Board (WREB) (2013)

Memberships & Recognition

- NDHA Hygienist of the Year (2021)
- Oral Health Champion Award (2021)
- Mars Wrigley Foundation's Healthier Smiles Grant Recipient (2021)
- Delta Omega - Delta Gamma Honors Society (2020)
- Memberships with: ADHA, CDHA, OCDHS, NDHA, SNDHA (2010 – Present)
- Student Delegate: Orange County Dental Hygiene Society (2009 – 2011)
- Outstanding Student Service Award Recipient – ATSU College of Graduate Health Studies (2018)
- American Dental Association Scholarship Recipient (2017 – 2018)
- CDHA RDHAP Counsel (2016 – 2017)
- Community Outreach Oral Health Educator: Human Options (2011)
- Volunteer RDH: Modern House Call for Women (2010)
- Volunteer RDA: Dentistry from the Heart – Park Place Dental (2010)
- Lead Volunteer Coordinator: Students for Environmental Education and Discovery (2004 – 2007)
- President: Student in Free Enterprise (2005 – 2006)

Boards & Committees

- University of Nevada, Las Vegas - Continuing Education Customer Experience Advisory Board 2021 - Current
- Nevada Fertility Advocates - Board Member 2021 - Current
- American Dental Hygienists' Association - Delegate (NV) 2021-2023
- Nevada Dental Hygienists' Association - Immediate-Past President 2020-2021
- Advisory Committee for on the State Program for Oral Health – Ex Officio Member [Non-Voting] 2020 – Current
- Nevada Dental Hygienists' Association - President 2019-2020
- Nevada Dental Hygienists' Association - President-Elect 2018-2019
- Nevada State Board of Dental Examiners Dental Hygiene and Dental Therapy Sub-Committee 2020 – 2021

Publications

- Co-Authored A Health Smile Never Gets Old: A California Report on the Oral Health of Older Adults (March 2018)
- Authored Nevada Licensed Childcare Survey 2021 (July 2021)

Media

- 2021 – Absolute Dental, Nevada Oral Health Program challenges Nevadans to swap sugary drinks for ‘Water, Nature’s Drink!’
- 2021 – Governor Steve Sisolak, Children's Dental Health Month
- 2021 – News 3 Las Vegas, Swap sugary drinks for water during Children's Dental Health Month
- 2020 – Fox 5 Vegas, Nevada dental hygienists concerned about working during COVID-19 pandemic
- 2020 – Legislative Committee on Health Care
- 2019 – Southern Nevada Health District Children’s Dental Health Month – Part 1
- 2019 – Southern Nevada Health District Children’s Dental Health Month – Part 2
- 2019 – Southern Nevada Health District Children’s Dental Health Month – Part 4
- 2019 – Southern Nevada Health District Children’s Dental Health Month – Part 6
- 2019 – Southern Nevada Health District Children’s Dental Health Month – Part 8
- 2019 – Southern Nevada Health District Children’s Dental Health Month – Part 9
- 2018 – Southern Nevada Health District, Medical Miles for Rural Smiles Presentation
- 2018 - Las Vegas Review Journal – Las Vegans learn ways to recognize suicide warning signs
- 2018 – KPVM Local Pahrump News, Medical Miles for Rural Smiles
- 2018 – UNLV School of Dental Medicine - Dr. Capurro Develops and Leads New Medical Miles for Rural Smiles Program

Presentations

- 2021 Nevada Dental Hygienists’ Association – Help Stop the Stigma: The Role of the Dental Team in Mental Wellness
- 2021 Implant Direct – Implant Basics: Implant Restorative Concepts [Webinar]
- 2021 Implant Direct – Implant Basics: Surgical Implant Placement [Webinar]
- 2021 Implant Direct – Implant Parts & Pieces [Webinar]
- 2021 Implant Direct – Implant Site Development [Webinar]
- 2021 Implant Direct – Dental Nomenclature [Webinar]
- 2021 Nevada Dental Hygienists’ Association - Not Going to Miss My Shot [Webinar]
- 2020 Nevada Dental Hygienists’ Association – COVID-19 Response [Webinar]
- 2020 The Nevada Registry – Silver State Smiles for the Childcare Setting [Webinar]
- 2019 Heartland Dental – Case Presentation and Implant Maintenance [Webinar]
- 2019 Implant Direct – To Probe or Not to Probe: Guide to Implant Maintenance for RDHs
- 2018 Southern Nevada Dental Hygienists’ Association – Implant Study Club for RDHs
- 2018 Nevada Public Health Conference – Making Waves in the Desert
- 2018 Nevada Health Conference – Medical Miles for Rural Smiles, Oral Cancer, and HPV
- 2018 Northwest Career College – Implant Dentistry: A Team Effort
- 2018 Smile Source Exchange – Closing the Deal: Case Acceptance in Implant Dentistry
- 2017 Catapult Education – Implant Dentistry: A Team Effort [Webinar]
- 2017 Stonehaven Dental – Implant Dentistry: A Team Effort
- 2016 Center for Oral Health – Basic Screening Survey for Older Adults Calibration Training
- 2016 Opportunities at Sea – Outside the Op: Public Health Opportunities
- 2015 Alzheimer’s Orange County – Oral Health Resources for the Alzheimer’s Patient